

# 12<sup>th</sup> Annual Operation Homefront Warrior Golf Tournament

River Creek Club | Leesburg, VA  
May 6<sup>th</sup>, 2019



## WHO WE ARE

**Mission** ■ Build strong, stable, and secure military families so they can thrive — not simply struggle to get by — in the communities they have worked so hard to protect.

**Vision** ■ Through widespread public support and a collaborative team of exceptional staff and volunteers, we aspire to become the provider of choice for military families needing Relief (short-term critical assistance), Resiliency (long-term stability) and Recurring Family Support programs and services.

**Core Values** ■ Our core values serve as fundamental principles that govern our behavior and guide our decision-making.

- ▶ Do What's Right
- ▶ Perform With Excellence
- ▶ Respect Others
- ▶ Gratitude

**Programs & Services** ■ Operation Homefront helps military families through difficult periods by providing a variety of programs designed to ensure that short-term needs do not turn into chronic long-term struggles. Our programs focus on:

- ▶ **Relief** through financial assistance and transitional housing programs
- ▶ **Resiliency** through permanent housing and caregiver support programs
- ▶ **Recurring Family Support** programs during financially challenging periods throughout the year

## TRUSTED AND RESPECTED

**Program Efficiency** ■ 92 percent of Operation Homefront's expenditures go toward delivering our programs and services.



Management & General

Fundraising



■ **4-Star Rating** - 11 consecutive years!



■ **"A" Rated Charity**



■ **Platinum Level**



■ Meets all **20 Accountability Standards**

## IMPACT (SINCE PROGRAM INCEPTION)

### Relief

Fulfilled nearly **40,000** requests for help from military families, totaling nearly **\$25 million** through our Critical Financial Assistance program



**Most common forms of assistance** requested by military families are rent/mortgage, utilities, and food



Housed over **500** families in transitional housing at three Operation Homefront Villages located in San Diego, CA; San Antonio, TX; and Gaithersburg, MD, saving them **\$5.4 million** in rent and utilities

Provided over **4,800** months of rent-free housing to military families

### Resiliency

Accepted over **630** military families into our Homes on the Homefront permanent housing program



Provided nearly **\$75 million** in deeded value to military families



Helped over **3,600** Hearts of Valor caregivers through more than 60 support groups across the country

### Recurring Family Support

Distributed over **300,000** backpacks filled with school supplies to military children



Served holiday meals to over **80,000** military families, impacting nearly **400,000** military family members

Honored over **8,000** military spouses at Homefront Celebrations



Celebrated and supported over **17,000** new and expectant parents at Star-Spangled Baby showers

# SPONSORSHIP OPPORTUNITIES



## **Presenting Sponsor – Lockheed Martin**

- Recognition as Presenting Sponsor in event program and marketing materials as well as on Operation Homefront website through tournament date
  - Includes two foursomes – pairing with wounded warrior may be requested
    - Opportunity for company representative to speak at golfer dinner
    - Company banner prominently displayed at club house during event
    - Opportunity to include promotional items and gifts in golfers' gift bag

## **Platinum Golf Cart Sponsor – DDG Virginia**

- Company name displayed on front of each golf cart
- Includes one foursome – pairing with wounded warrior may be requested
- Recognition as Platinum Golf Cart Sponsor in event program and marketing materials as well as on Operation Homefront website through tournament date
  - Opportunity to include promotional items and gifts in golfers' gift bag

## **Diamond Dinner Sponsor – Avis Budget Group**

- Company name prominently displayed during dinner
- Includes one foursome – pairing with wounded warrior may be requested
- Recognition as Diamond Dinner Sponsor in event program as well as on Operation Homefront website through tournament date
  - Opportunity to include promotional items and gifts in golfers' gift bag

## **Gold Star Hole Sponsor - \$5,000 (Sold Out)**

- Includes one foursome
- Company name prominently displayed at both tee box and green for entire day
  - Optional table set-up at hole
- Recognition as Gold Star Hole Sponsor on golf website and in event program
  - Opportunity to include promotional items and gifts in golfers' gift bag

### **Golf Only**

\$1000 – Foursome

\$250 – Individual Golfer

\$50 – Dinner Guest Includes: Evening cocktail hour, dinner & silent auction

# SPONSORSHIP OPPORTUNITIES



## Silver Star Hole Sponsor – \$3,000 (6 remaining)

- Company name prominently displayed at tee box
- Recognition as Silver Star Sponsor on golf website and in event program
- Opportunity to include promotional items and gifts in golfers' gift bag

## Silver Star 12<sup>th</sup> Hole Beverage Stand Sponsor – (Sold Out)

- Company name prominently displayed at beverage station
- Recognition as Silver Star Hole Beverage Sponsor on golf website and in event program

## Lunch Sponsor - \$3,500 – (Sold Out)

- Company name prominently displayed at registration and on complementary lunch box for each golfer
- Recognition as Lunch Sponsor on golf website and in event program

## Warrior Foursome Sponsor - \$1,800 – (Sold Out)

- Covers all costs for four warriors to play
- Recognition as Warrior Foursome Sponsor on golf website and in event program

## 19<sup>th</sup> Hole Cocktail Hour Sponsor – (Sold Out)

- Company name prominently displayed during cocktail hour
- Recognition as Cocktail Hour Sponsor on golf website and in event program

## Longest Drive Sponsor – (Sold Out)

- Company name prominently displayed at designated hole
- Recognition as the Longest Drive Sponsor on golf website and in event program

## Putting Contest Prize Sponsor - (Sold Out)

- Company name prominently displayed at putting green
- Optional table set-up at putting green
- Recognition as Putting Contest Sponsor on golf website and in event program

## Beverage Cart Sponsor – (Sold Out)

- Company name displayed on roving beverage cart
- Recognition as Beverage Cart Sponsor on golf website and in program

## Warrior Golf Shirt Sponsor – (Sold Out)

- Special Operation Homefront golf shirt to be worn by the warriors during the tournament
- Opportunity to have a private presentation of shirts to the warriors
- Recognition as the Warrior Golf Shirt Sponsor on golf website and in event program

## Military Breakfast Sponsor – (Sold Out)

- Company name prominently displayed as the Military Breakfast Sponsor
- Opportunity to host participating warriors in a private event room
- Recognition as the Military Breakfast Sponsor on golf website and in event program

## Silent & Live Auction Sponsor – (Sold Out)

- Company name prominently displayed at entrance to silent auction room
- Recognition as Silent & Live Auction Sponsor on golf website and in event program

## Dinner Table Centerpiece Sponsor – (Sold Out)

- Company name highlighted on each dinner table centerpiece
- Recognition as the Dinner Table Centerpiece Sponsor on golf website and in event program

## Score Board Sponsor – (Sold Out)

- Company name prominently displayed at scoreboard during event
- Recognition as the Score Board Sponsor on golf website and in event program

## Photographer Sponsor - \$500 – (Sold Out)

- Recognition as Photographer Sponsor on golf website and in event program

## Flower Sponsor – (Sold Out)

- Recognition as Flower Sponsor on golf website and in event program

## Event Program Sponsor – (Sold Out)

- Recognition as Event Program Sponsor on golf website and in event program

## 2019 New Car Hole in One Sponsor

- Opportunity to display company signage at hole with vehicle
- Recognition as Hole in One Sponsor on golf website and in event program

## Golf Only

- \$1000 – Foursome
- \$250 – Individual Golfer
- \$50 – Dinner Guest Includes: Evening cocktail hour, dinner & silent auction

## Program Advertisement Only

- \$150 – Full-Page Ad
- \$100 – Half-Page Ad
- \$75 – Quarter-Page Ad

Confirm your registration or corporate sponsorship today.  
Contact [Vivian.Dietrich@OperationHomefront.org](mailto:Vivian.Dietrich@OperationHomefront.org)  
for additional details.